

Forward timetable of consultation and decision making

Executive 18 June 2025

Wards affected: All Hinckley Wards

Hinckley Town Centre Strategic Vision

Report of Director (Community & Development Services)

1. Purpose of report

1.1 To seek endorsement of the Hinckley Town Centre Strategic Vision

2. Recommendation

2.1 That the Hinckley Town Centre Strategic Vision be endorsed by the Executive and the development and delivery of the actions within the Vision be taken forward.

3. Background to the report

- 3.1 Town centres play a key role at the heart of local communities and within the National Planning Policy Framework (NPPF) local planning authorities are tasked with taking a positive approach to their growth, management and adaptation via a positive strategy for their future that promotes their long-term vitality and viability.
- 3.2 The Council's Corporate Plan, under the Places theme, sets out key objectives of enhancing and promoting our town centres and adopting new plans for our key towns. Under the Prosperity theme, the Plan sets out the key objectives of supporting the regeneration and enhancement of our town centres.
- 3.3 To ensure these national and local objectives are met the Council has developed a strategy (a Strategic Vision) for Hinckley town centre.

- 3.4 Development of the Strategic Vision has consisted of:
 - Reviewing the current position, activities and opportunities for the town centre
 - Consulting with key stakeholders and relevant HBBC Officers
 - Creating a vision for Hinckley town centre
 - Identifying the themes required to enable this vision
 - · Considering what a successful town centre will look like
 - Considering how this can support key policies of the emerging Local Plan and subsequent policies and proposals for the town centre
- 3.5 The proposed vision for Hinckley town centre for the next ten years is "Destination Hinckley: A place where people wish to spend more time." To achieve this vision a set of objectives have been identified:
 - Creating an attractive and active town centre
 - Delivering a range of attractions and events
 - Providing a range of facilities
 - Allowing for easy town centre access and movement
- 3.6 This has led to the identification of the four key themes of environment, services, activity, access and movement, against which short, medium and long-term actions can be taken to help reinforce and maintain the sustainability and success of the town centre.
- 3.7 Successful implementation of the Strategic Vision will result in a town centre that is sustainable, vibrant, accessible, attractive, useful and adaptable. Development and delivery of the actions and ideas will be primarily led by the Council but will also require continued partnership working with key partners, bodies and organisations.
- 3.8 The Strategic Vision will guide activities for the regeneration and management of Hinckley town centre. The next steps are for Council Officers to work on the development and delivery of the actions in accordance with the Vision.
- 3.9 Suggested governance arrangements are to discuss progress on development and delivery of actions and recommendations at Member level via Executive Leads and at Officer level via the Economic Prosperity Board.
- 4. Exemptions in accordance with the Access to Information procedure rules
- 4.1 This report is to be taken in open session.

5. Financial implications [CS]

- 5.1 A hard copy of the Strategic Vision will be made available for a charge. The charge will need to be set as part of the yearly fees and charges review.
- 5.2 £20,000 of UK Shared Prosperity Fund Stage 2 funding for 2025/26 has been secured for feasibility work to support the development and delivery of

strategic actions in accordance with the Vision. Should additional funding be required for projects and initiatives identified within the Strategic Vision approval will need to be sought in accordance with financial procedure rules.

6. Legal implications [SN]

6.1 None raised directly by this report. However, the legal implications for individual actions and initiatives outlined in the Strategic Vision will be considered as they progress.

7. Corporate Plan implications

- 7.1 The Strategic Vision would contribute to the following priorities of the Council:
 - Places Enhancing and promoting our town centres and adopting new plans for our key towns
 - Prosperity- Supporting the regeneration and enhancement of our town centres

8. Consultation

- 8.1 Council Officers, key partners and stakeholders have been consulted during the preparation of the Strategic Vision to inform its development.
- 8.2 The Economic Prosperity Board, Hinckley Town Centre Partnership, Hinckley Town Centre Working Group and Executive Leads have been briefed at varying times on the development of the Strategic Vision.

9. Risk implications

- 9.1 It is the council's policy to proactively identify and manage significant risks which may prevent delivery of business objectives.
- 9.2 It is not possible to eliminate or manage all risks all of the time and risks will remain which have not been identified. However, it is the officer's opinion based on the information available, that the significant risks associated with this decision / project have been identified, assessed and that controls are in place to manage them effectively.
- 9.3 The following significant risks associated with this report / decisions were identified from this assessment:

Management of significant (Net Red) risks		
Risk description	Mitigating actions	Owner
None		

10. Knowing your community – equality and rural implications

10.1 The Strategic Vision relates to Hinckley Town Centre.

10.2 It is considered that this report will not have any effect on equality for any of the protected characteristics and therefore no further analysis or action is necessary.

11. Climate implications

11.1 The Strategic Vision seeks to address the wider challenges posed to the town centre by climate change with potential actions identified within the document able to meet this objective.

12. Corporate implications

- 12.1 By submitting this report, the report author has taken the following into account:
 - Community safety implications- none directly arising from this report
 - Environmental implications- the Strategic Vision seeks to enhance the town centre environment
 - ICT implications- none directly arising from this report
 - Asset management implications- none directly arising from the report
 - Procurement implications- none directly arising from this report
 - Human resources implications- none directly arising from this report
 - Planning implications- none directly arising from this report
 - Data protection implications- none directly arising from this report
 - Voluntary sector- none directly arising from this report

Background papers: Hinckley Town Centre Strategic Vision

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